



Right from the Roots

A live music event in support of the Families First Society

FOR IMMEDIATE RELEASE

Derina Harvey Band plays 2018 Right from the Roots

presented by Heartland Ford

FORT SASKATCHEWAN, AB (June 4, 2018) – The third annual Right from the Roots is set for Friday, September 28th and if you've never thought an east-coast-style kitchen party in a car dealership was a thing, well, think again. The event, in support of The Fort Saskatchewan Families First Society, is taking over the Heartland Ford showroom!

With performances by the Derina Harvey Band and Three Finger Shot, the roof is about to come off the place. There will be great raffle prizes and silent auction items up for grabs including exclusive Oilers Tickets and a 70/30 raffle, food and drink and of course – you and all your besties dancing up a storm. All proceeds support the programs and services offered by the Families First Society in Fort Saskatchewan. Tickets are on sale Thursday, June 14th on Eventbrite at \$40 each or \$50 at the door. Door open at 6 p.m. and the fun continues until 12:30. Krissy's Safe Ride Home is providing local event goers with an easy choice for getting home safely.

At 7:00 p.m. the party will kick into high gear with Three Finger Shot from Calgary. Three Finger Shot is an east coast folk band fronted by hilarious lead vocalist, Tony Ronalds from Cape Breton. Tony brings a unique comedic approach to storytelling. Rhythm guitarist Trevor Bowering, from Kilbride Newfoundland, provides a great balance to the band as well as a deep rich vocal performance.

At 8:30 p.m., the Derina Harvey Band will take over the stage.

"If you haven't yet experienced the high energy and positive vibes of the Derina Harvey Band you are in for a real treat," say two of the organizing committee members, Heather Boonstra and Kim Heatherington.

Fearless front-woman Derina Harvey leads this Alberta-based Celtic-rock act, who offer an authentic east-coast experience with a fresh take on traditional tunes as well as their own original jigs and reels. Their rocky, rhythmic undertow is layered with guitars, fiddle, and topped by Derina's powerful voice. These transplanted east-coasters have earned a reputation with their high-energy live show. Did we mention there is a dance floor? You will be out-of-breath and hollering with joy! Find out more at derinaharvey.com.

Right from the Roots is a benefit event for the Families First Society who were established in 1998. Families First provides essential supports to community members to support safe, strong and healthy future generation. The Right from the Roots organizing committee is presenting the festival to give back to the community while raising funds through sponsorships and donations to keep Families First programs and services available to all. Companies or individuals wishing to sponsor the event or make a donation should contact Heather at 780-499-3246 or Kim at 780-233-9355. They can also be reached by email at rightfromtherootsfs@gmail.com.



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